



ADVERTISE WITH US

OPTIMIZE YOUR BRAND'S EXPOSURE
AND DIGITAL PRESENCE WITH MTK GLOBAL



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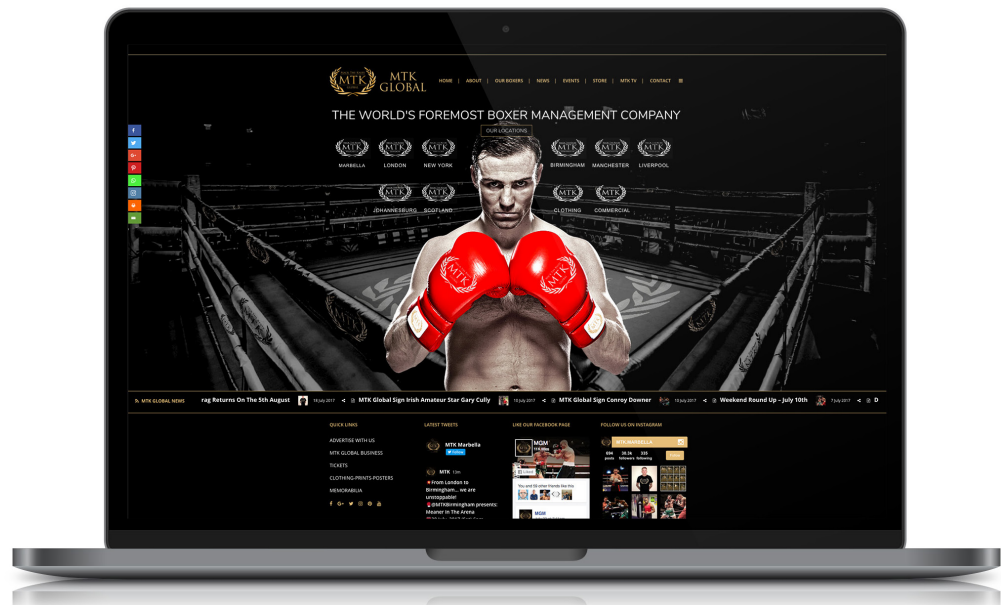


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MTK Global is the world's foremost boxer management company established in September 2012 by two-time European boxing champion, Matthew Macklin.

MTK Global delivers a wide range of support and services including career development, legal, media, endorsements, sponsorships and events organization to more than a hundred professional boxers.

It provides the training gyms and facilities along with dedicated coaches and trainers in locations worldwide: Marbella, New York, London, Johannesburg, Australia, Manchester, Birmingham, Liverpool and Scotland. With more due to open in 2017 and beyond and we have a joint reach of over 1.5 million boxing fans and subscribers.



Frequency builds awareness. Awareness builds familiarity. Familiarity builds trust.



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BENEFITS

- Brand exposure to our website's multiple pages covering our various locations worldwide and annual boxing fights and events.
- Access to more than 1.5 million boxing fans and communities around the world.
- Brand mentions and promotions in our Social Media pages with more than 100,000 followers.
- Cross-promotion of products and services to our newsletter subscription.

| TYPE | SIZE PIXELS | CPM |
|----------------------|-------------|-----|
| Billboard | 970 x 250 | £45 |
| Leaderboard | 728 x 90 | £16 |
| SideBar ad | 250 x 300 | £27 |
| Homepage | | POA |
| Section Sponsorship | | POA |
| Sponsored Newsletter | | £30 |
| Vertical Banner | 120 x 240 | £12 |
| Wide Skyscraper | 160 x 600 | £16 |





ADVERTISE WITH US

TERMS & CONDITIONS

- MTK Global Management FZC is the holding company of MTK Global and its Franchisees.
- Definitions:
 - The 'Advertiser' means the person or entity booking advertising space in any MTK Global website pages, whether a brand owner, advertising agency or whomsoever;
 - Advertising Copy' means the advertising and/or promotional content requested by the Advertiser to be published by MTK Global in any its website pages.
 - 'Advertising Pack' means the information available on the MTK Global current Advertising Pack, available as a download on www.mtkglobal.com
 - 'Rates' means the MTK Global costs and charges for the online publication of Advertising Copy in any MTK Global website pages.
- Advertisers must disclose the name of their principals and nature of the advertised goods and/or services and Advertising Copy at the time of the booking. Any incomplete or misleading disclosure and any non-compliance of any matter with applicable regulations shall entitle MTK Global to reject or cancel the order and its absolute discretion.
- Rates listed in this Advertising Pack are not offers to contract. A contract between MTK Global and the Advertiser arises only upon and subject to MTK Global giving written acceptance (including by email, post or any other written means) of the Advertiser's order for Advertising Copy.
- MTK Global is entitled at its absolute discretion to reject or exclude any Advertising Copy submitted for online publication notwithstanding: (i) MTK Global previous acceptance of the relevant Advertiser's order and (ii) whether or not relevant Advertising Copy has been previously accepted for publication or published previously.
- MTK Global shall be under no obligation to make corrections to any pre-or post publication Advertising Copy.
- All payments for Advertising Copy must be made in advance by the Advertiser.
- Cancellations by Advertisers of any Advertising Copy will only be valid if MTK Global has acknowledged the cancellation in writing (including by email, post or any other written means). Cancellation instructions received and acknowledged:
 - On or before 7 days prior to the scheduled publication date of the Advertising Copy shall incur a cancellation charge = 50% of the booked rate; or
 - On or before 2 days prior to the scheduled publication date of the Advertising Copy shall incur a cancellation charge = 100% of booked rate.
- MTK Global and the Advertiser shall observe their respective obligations under the Data Protection Act 1998 in connection with these terms and conditions.
- Complaints regarding Advertising Copy must be received by MTK Global in writing within one calendar month of publication of the Advertising Copy.

These Terms and Conditions shall be construed under and governed by the law of England and the parties to submit to the exclusive jurisdiction of the English courts.

